

Creative & Project Portfolio

 Bian Damara

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Bian Damara

Front-End Development,
UI/UX Designer



How to Reach Me

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Formal Education

University of Brawijaya

Bachelor's degree, Psychology
Aug 2010 - Mar 2015

Non-Formal Education

Dibimbing

UI/UX Product Design
Feb 2025 - Jul 2025

Hacktiv8 Indonesia

React and React Native Basic
Apr 2023 - Jun 2023

Binar Academy

Full-Stack Development
Feb 2022 - Sep 2022

Work Experiences

Front-End Developer

PT Kiwari Layung Teknologi · Full-time
Aug 2023 - Present · 2 yrs
Bandung, West Java, Indonesia · Remote

Digital Product Manager

PT Digitalind Karya Indonesia · Full-time
Jan 2024 to Sep 2024 · 9 mos
Jakarta, Indonesia · Remote

Social Media Admin

PT Infomedia Nusantara · Full-time
Feb 2020 to Oct 2021 · 1 yr 9 mos
Bogor, West Java, Indonesia · On-site

Skill



Pertamina International Shipping Website

Nov 2023 - Dec 2023

Associated with PT Kiwari Layung Teknologi

Position

Front-End Developer

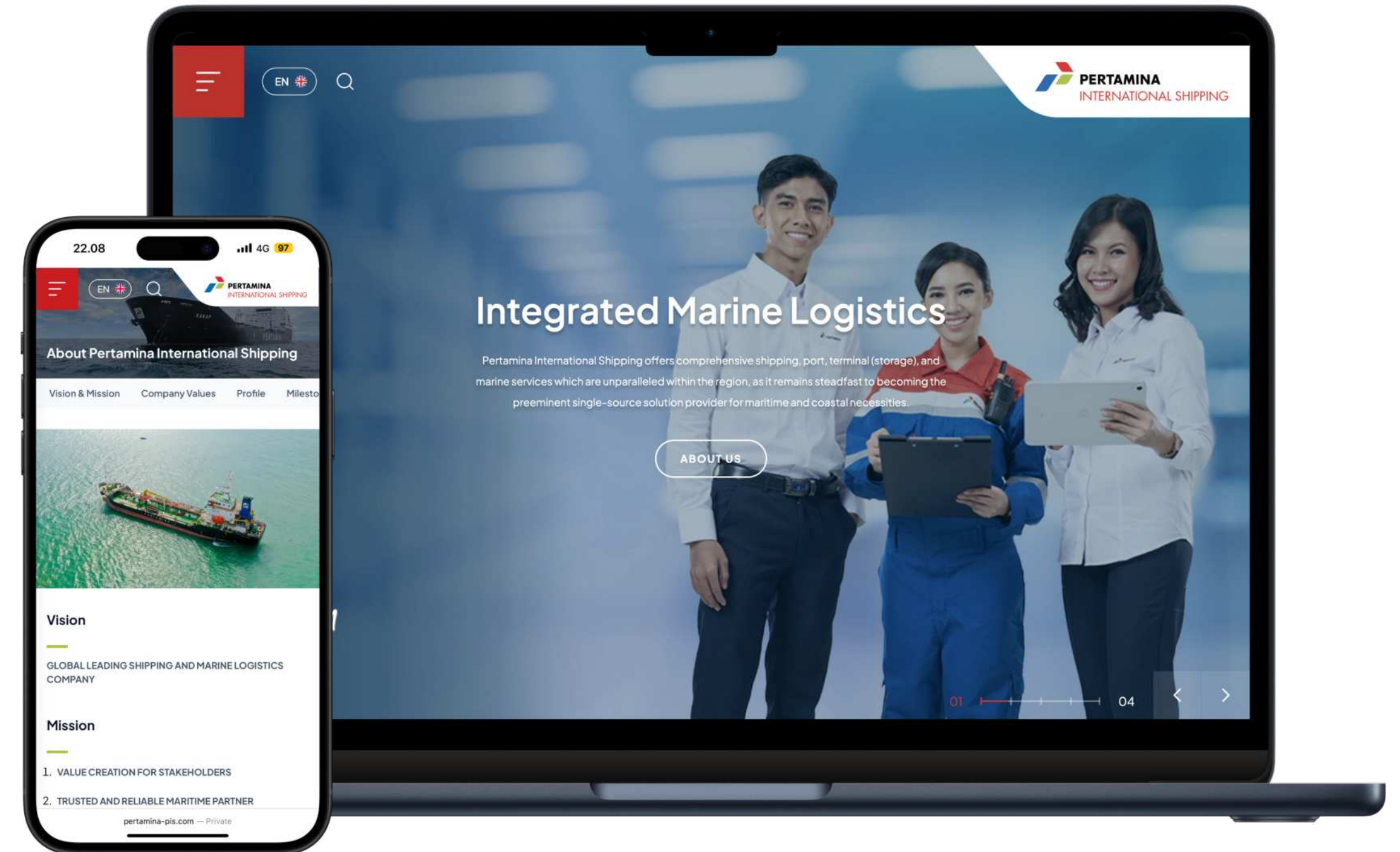
Project Description

I had the valuable opportunity to work on the Pertamina International Shipping (PIS) website revamp, where I was responsible for converting design prototypes from Figma into a fully functional and responsive website. The main challenge was ensuring seamless performance and visual consistency across all devices, from desktops to mobile.

Throughout the project, I collaborated closely with back-end developers, designers, and product managers to align UI/UX, performance, and business requirements. This experience strengthened my front-end development skills and reinforced the importance of teamwork in delivering high-quality digital products.

Publication Link

<https://www.pertamina-pis.com/>



Pertamina Patra Niaga Website

Feb 2024 - Aug 2024

Associated with PT Kiwari Layung Teknologi

Position

Front-End Developer, Content Management

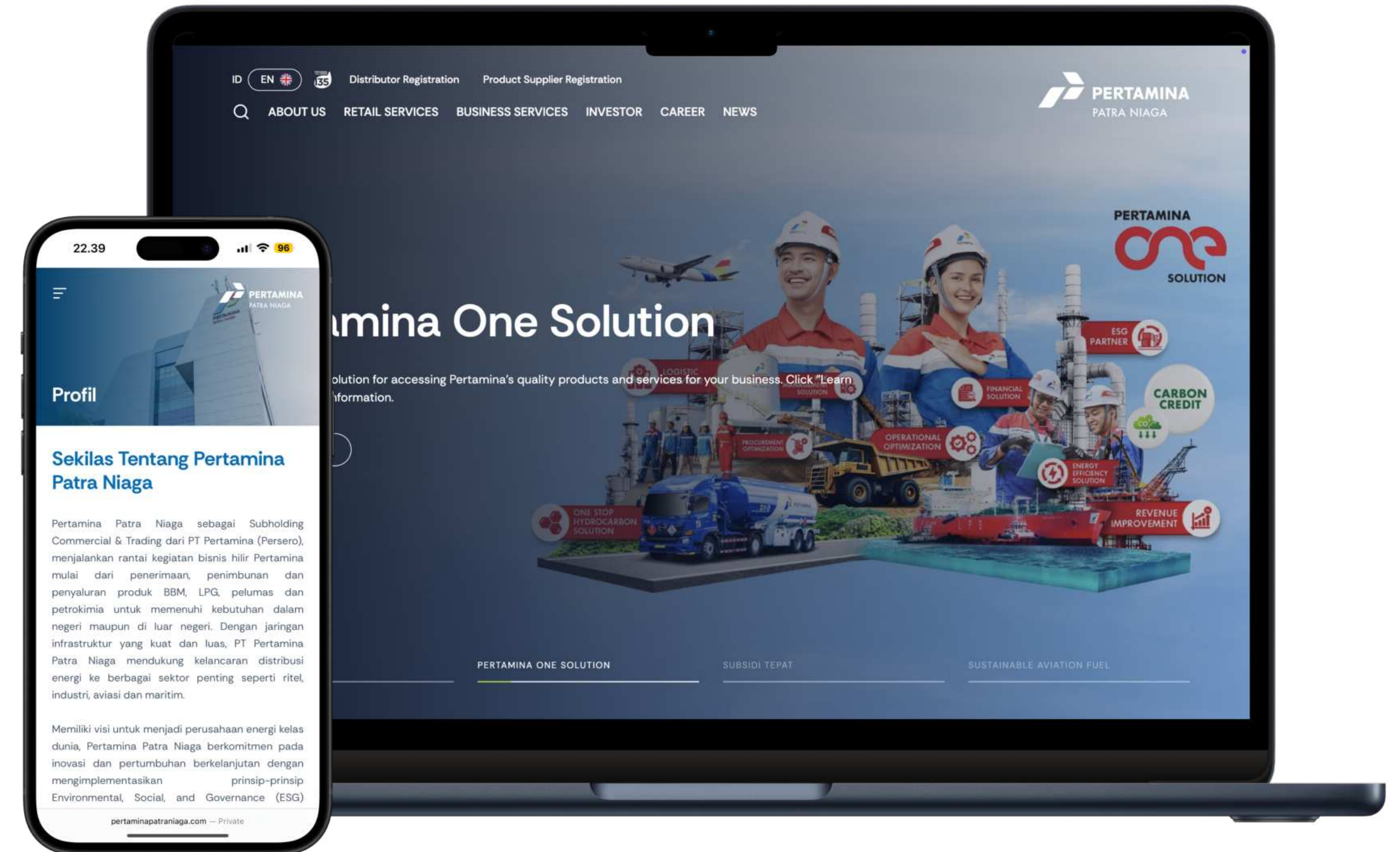
Project Description

I spearheaded the Pertamina Patra Niaga website revamp, transforming Figma design prototypes into a fully responsive, high-performance website. My role focused on front-end development, ensuring pixel-perfect implementation while optimizing for cross-device compatibility (desktop, tablet, and mobile).

This project honed my skills in bridging design and functionality, delivering a scalable solution that improved user engagement. A testament to my ability to execute complex web projects from concept to launch.

Publication Link

🔗 <https://pertainapatraniaga.com/>



Pertamina Marine Solutions Website

Jul 2024 - Aug 2024

Associated with PT Kiwari Layung Teknologi

Position

Front-End Developer, Quality Assurance

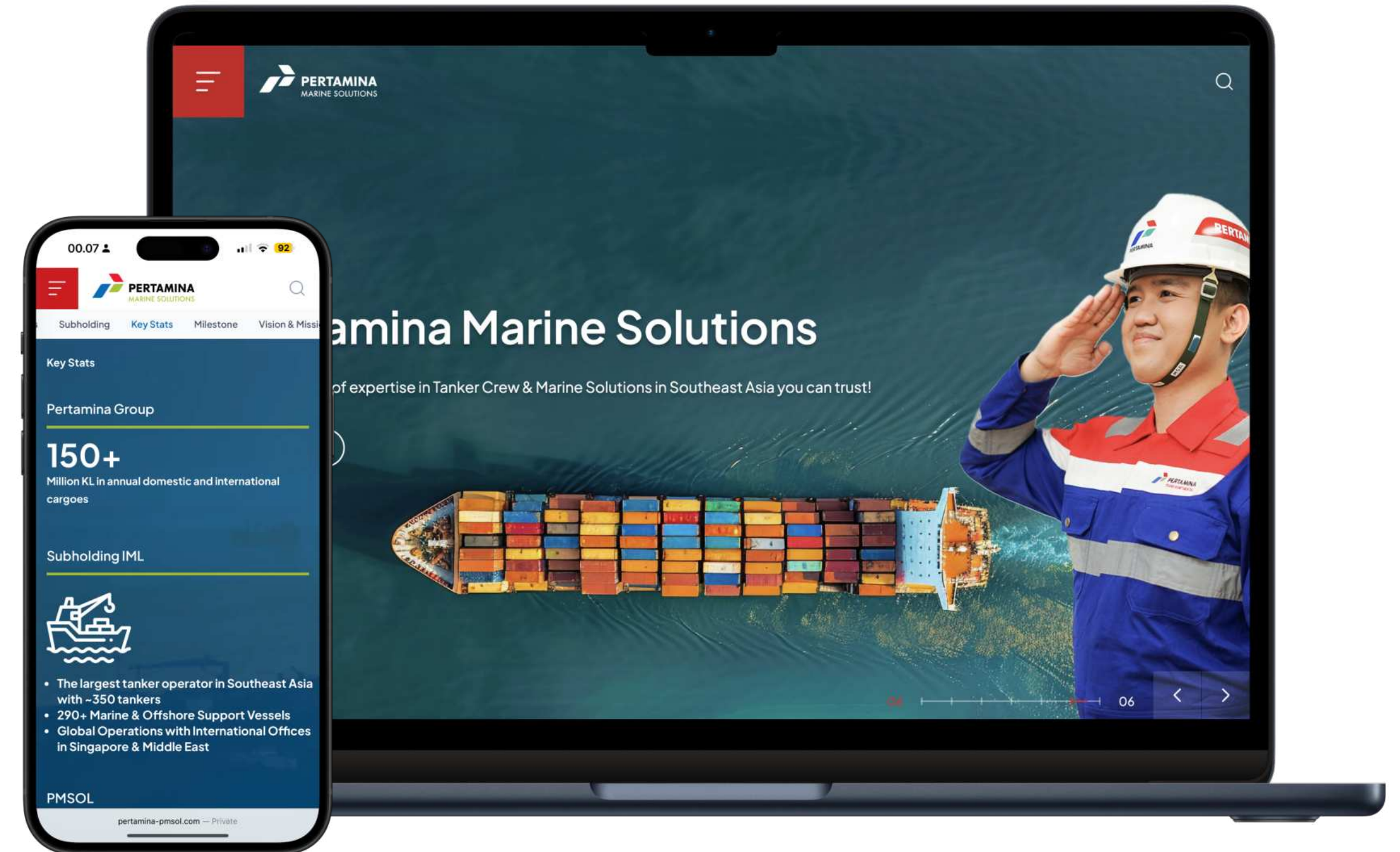
Project Description

I contributed to the Pertamina Marine Solutions website revamp, where I played a key role in transforming Figma design prototypes into a fully functional and responsive website. My responsibilities included ensuring cross-device compatibility and optimizing performance for a seamless user experience.

Additionally, I developed comprehensive test plans and test cases based on project requirements, conducting manual testing to evaluate functionality, usability, and performance. I meticulously identified, documented, and reported bugs, collaborating closely with developers to ensure timely resolutions.

Publication Link

🔗 <https://pertamina-pmsol.com/>



Pertamina Website

Nov 2024 - Jun 2025

Associated with PT Kiwari Layung Teknologi

Position

UX Designer, Quality Assurance, Content Management

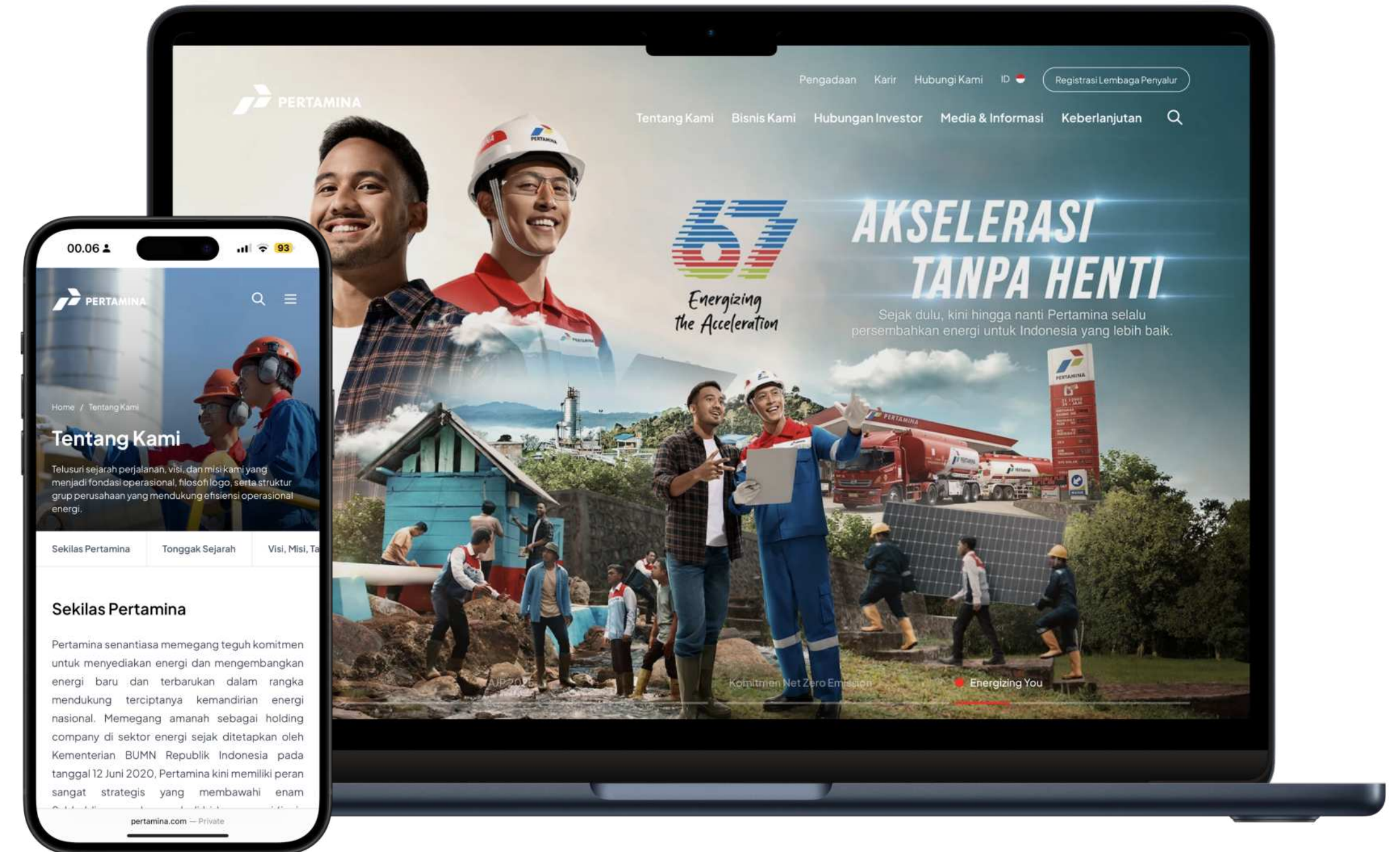
Project Description

I contributed to the Pertamina website revamp as a UX Designer, focusing on creating intuitive and user-centered digital experiences. My role involved designing wireframes and user flows to visualize the product journey and ensure a seamless interaction for users.

Additionally, I played a key part in quality assurance—identifying, documenting, and reporting bugs or inconsistencies in the design. I worked closely with developers to troubleshoot and refine the product. I also assisted in content management, ensuring accurate and timely updates on the website.

Publication Link

🔗 <https://www.pertamina.com/>



Gramedia Edukasi Platform

Jan 2024 - Sep 2024

Associated with PT Digitalind Karya Indonesia



Position

Digital Product Manager, Quality Assurance, Content Management

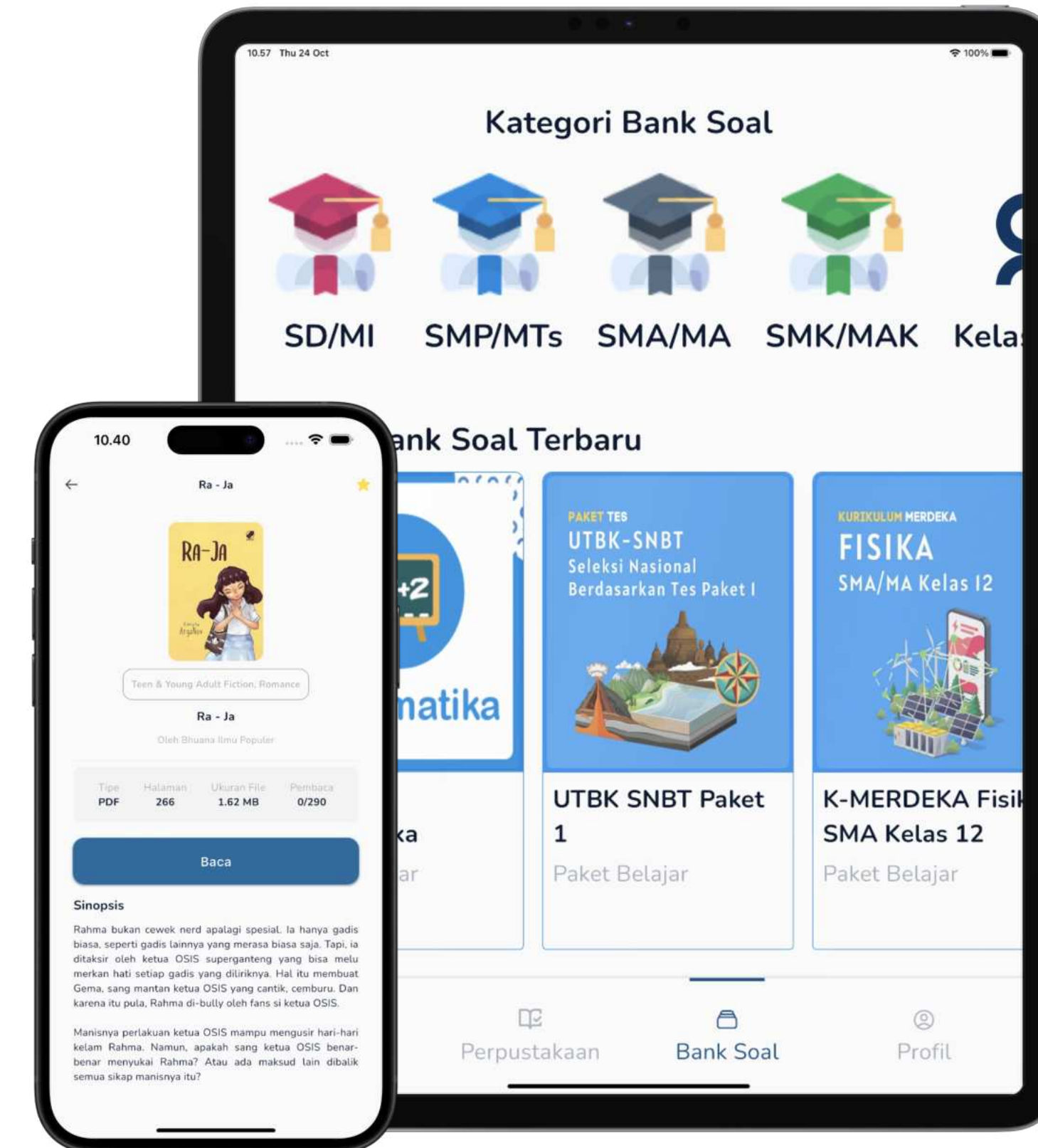
Project Description

I had the privilege of contributing to Gramedia Edukasi Nusantara, an innovative platform designed to meet modern learning needs. This project aimed to create an interactive and accessible gateway to knowledge, combining engaging content with user-friendly functionality.

As part of the team, I helped develop the product vision, strategy, and roadmap, ensuring alignment with client and user requirements. I collaborated closely with engineers and designers to streamline communication and maintain consistency throughout development. Additionally, I played a key role in presenting product updates, progress, and demos to stakeholders, ensuring transparency and alignment at every stage.

Publication Link

[🔗 PlayStore](#) · [🔗 App Store](#)



Development of Green SM with Favorite Driver Feature

Mei 2025 - Jul 2025

Associated with Dibimbing.id - Final Project

Position

UI/UX Designer

Project Description

Designed Green SM, a user-centric transportation app featuring an innovative Favorite Driver system, as my capstone project at Dibimbing Bootcamp. Through in-depth user research and iterative prototyping, I created an intuitive interface that simplifies ride booking while allowing passengers to save preferred drivers for faster, more personalized service. The design process emphasized usability testing and developer collaboration to ensure both functionality and visual appeal.

This project honed my skills in end-to-end UI/UX design, from problem identification to high-fidelity prototyping. The solution addressed key pain points in traditional ride-hailing apps, delivering a seamless experience that prioritizes user convenience and driver familiarity.

Publication Link

[Figma](#)

